

**Report to** Salisbury Area Board  
**Date of meeting** 24<sup>th</sup> May 2017  
**Title of report** Health and Wellbeing Funding

**Purpose of the Report:**

To consider the applications for funding listed below.

| Applicant   | Amount requested | Recommendation |
|---|------------------|----------------|
| Avon & Wilts Mental Health Partnership Trust      | £1785            | £550           |
| Salisbury Literacy Festival                       | £1000            | £1000          |
| Salisbury Dementia Action Alliance – Launch Event | £300             | £350           |
| Wiltshire Music Centre – Celebrating Age          | £1500            | £1500          |

**1. Background**

The recommendation from the Health and Wellbeing Group has been made in accordance with the following guidelines:

- **Health and Wellbeing Groups Spending Guidelines**

Members of the Health and Wellbeing Group have considered this application and identified it as a priority for Area Board funding.

**2. Main Considerations**

- 2.1. Councillors will need to be satisfied that Health and Wellbeing Groups awarded in the 2017/2018 year are made to projects that can realistically proceed within a year of it being awarded.
- 2.2. Councillors will need to be assured that carers, older and/ or vulnerable people will benefit from the funding being awarded. The money must be used to invest in projects that will support adults living within a community area. While not exclusively restricted to older people, the investment should be made in such a way as to make the maximum impact on health and wellbeing within a given community area.
- 2.3. Councillors will need to ensure measures have been taken in relation to safeguarding older and vulnerable people.

**3. Environmental & Community Implications**

Health and Wellbeing Funding will contribute to the continuance and/or improvement of cultural, social and community activity and wellbeing in the community area, the extent of which will be dependent upon the individual project.

#### 4. Financial Implications

Financial provision had been made to cover this expenditure

4.1. Salisbury Area Board was allocated £6700

4.2. The Salisbury Area Board Health and Wellbeing Funding balance for 2017/18 is £6,700

4.3. All decisions must fall within the Health and Wellbeing Funding allocated to Salisbury Area Board.

4.4 If funding is awarded in line with the Health and Wellbeing recommendations outlined in this report

#### 1. Legal Implications

There are no specific legal implications related to this report.

#### 2. Human Resources Implications

There are no specific human resources implications related to this report.

#### 3. Equality and Inclusion Implications

Ensuring that Community Area Boards and Health and Wellbeing Groups fully consider the equality impacts of their decisions in designing local positive activities for young people is essential to meeting the Council's Public Sector Equality Duty.

#### 4. Safeguarding Implications

The Area Board has ensured that the necessary policies and procedures are in place to safeguard children and young people. The Community Engagement Manager has assessed this application agreed it meets safeguarding requirements.

#### 5. Applications for consideration

| Applicant  | Project Proposal                 | Requested |
|--|----------------------------------|-----------|
| Avon & Wiltshire Mental Health Partnership Trust   | Early Intervention Football Team | £1785     |
| <b>Project description</b><br>I am a Community Mental Health Worker and as part of my role I help facilitate weekly 5 a side Football and Badminton groups at Five Rivers Leisure centre and Leighton Recreation Centre Westbury. I am sure you are probably already aware of the many benefits associated with Mental Health and physical activity so will not go into too much detail. Myself and my colleagues work in a specialised service for people who have a first episode Psychosis. This can lead to most of our patients to suffer from what are known as positive and negative symptoms. Positive symptoms can include things like hallucinations and delusional thoughts. Negative symptoms include apathy lethargy and social withdrawal. Most of our service users are required to take antipsychotic medication to treat these symptoms but they are by no means a magic cure and will often have side effects such as tiredness muscle stiffness and weight gain. Because we use what is known as a biopsychosocial approach our activity groups have proved to be a good way to help people with improving / maintaining physical health and social inclusion. We have been running the group for several years now and always ask the service users to contribute to the cost of hiring the facilities that we use around the county. Unfortunately the majority of them are on benefits so have little or no money to spare. We will not refuse someone attending if they cannot contribute so we supplement the cost from ourselves and the team's petty cash. I am sure you are only too aware that as with all public organisations these days our budget is limited and is under increasing scrutiny as to how we |                                  |           |

spend it. Therefore over the past few months I have been in discussion with the Leisure Manager at Five Rivers and more recently the Community Engagement Manager as to how we could reduce the cost to make it affordable for us to be able to sustain in particular the 5 a side Football group.

Our service is for People across Wiltshire aged 14 and above who have suffered a first Episode Psychosis. We have been working mostly with 16 to 35 year olds for the past seven years. We encourage and facilitate our service users to learn from each other about their experiences, which can promote a better understanding and reduce stress. Our project is accessible to all our service users and also those supported by the community mental health services. We currently make it affordable by supplementing the cost from our petty cash but the cost is becoming too much for us to be able to sustain this. A grant would help us to sustain the group and make it affordable to all. We encourage service users that we have discharged to continue to attend when they can as this promotes peer mentoring. By the very nature of our service in general means that we are accessible to everyone who has suffered a psychotic episode. We also encourage family members and friends of the service user to attend.

**Recommendation of the Health and Wellbeing Group**

Due to the timing of the unitary election and the scheduling of the first Salisbury Area Board meeting in 2017, the Health & Wellbeing Group has not yet met to consider this application.

Councilor’s are therefore asked to consider awarding funds to this H&WB application, with the condition that the Health & Wellbeing Group are in support of the Boards decision; when they meet on 31<sup>st</sup> May 2017.

The suggested contribution made by the Community Engagement Manager is £550, to add to the Local Youth Network Group’s recommendation of £250 from the Youth Budget, bringing the total award from the Salisbury Area Board to £800 – which is felt to be fair, mindful that 8 people from Salisbury will directly benefit from this activity in 2017/18.

| Applicant                | Project Proposal                      | Requested |
|--------------------------|---------------------------------------|-----------|
| Salisbury Writing Circle | First Literacy Festival for Salisbury | £1000     |

**Project description**

Salisbury Literary Festival (27 to 29 October 2017) is a celebration of our city’s rich literary talent and heritage. The festival builds on the success of the Salisbury Writing Circle, a group of more than 150 local people who are interested in writing. Featuring writers, speakers and creative writing instructors, the festival will support and showcase local writing talent, promote a love of reading and writing across the community, celebrate Salisbury’s literary heritage, and encourage visitors to the city. Interactive events such as a short story competition will be widely accessible to people of all ages and levels of mobility.

Reading and writing is something almost anyone can do and it's not expensive. Festival activities support local health and wellbeing priorities by promoting life-long learning and creativity across the community. There are events to engage people of all ages, levels of mobility and isolation. The festival also supports the aims of the Wiltshire Health and Wellbeing board's strategy by helping to empower people through writing and reading.

Through storytelling people can share experiences and burdens, find common ground and foster empathy.

Over the weekend we will run approximately 20-25 events, with audiences from 20-100+. Taking an average of 50 people per event, the festival will reach at least 1000 for events, with much wider engagement through online activities. Local businesses will also benefit from the draw of people to the Salisbury during the weekend.

Writing Circle has more than 150 people on the mailing list. Ideas for activities and volunteering opportunities were part of a survey to the group. We will approach local businesses to sponsor particular events, and encourage them to promote the festival among their staff and patrons. We will also encourage and support their efforts to promote writing and reading themes through their own business activities.

The story writing competition is accessible to everyone, regardless of age, disability, income or level of social isolation. Festival events will be held in buildings with accessible facilities. We are also planning activities that people can participate in online, through the festival website and social media.

We are working with other local arts and cultural organisations through the Salisbury Cultural Strategy Group, to build relationships and support initiatives with common aims. We will cooperate and consult with local governmental organisations to ensure we are helping to support local needs and priorities. We will work with BID (a festival funder) and local businesses by promoting them through our publicity and collaborating on community events where possible.

We will ensure we have appropriate facilities, such as seats / spaces reserved for those with limited mobility, access to hearing loops and will use trained staff to steward events to safeguard the welfare of older and vulnerable people. We will train staff according to guidelines from Wiltshire Council on safeguarding children and vulnerable adults.

Measures of success of this project include – the making of profit to build on for future years; number of people who enter into the story-writing competition and other interactive events is another; through our website we will encourage people to comment which could reveal evidence that we've reached children, older and socially isolated people; we will be successful too, if we raise the profile of local writers - both those writing now and notable authors such as the late Terry Pratchett, William Golding and John Creasey; media coverage, greater interest in the Salisbury Writing Circle and publishing success stories would all be good evidence of achievement.

The total cost of the project is £9k, comprising fees of professional authors, a website and other marketing and promotional elements. The applicant is looking to secure £1k from the area board and the £8k from ticket sales and other local sponsorship.

**Recommendation of the Health and Wellbeing Group**

Due to the timing of the unitary election and the scheduling of the first Salisbury Area Board meeting in 2017, the Health & Wellbeing Group has not yet met to consider this application.

Councilor's are therefore asked to consider awarding funds to this H&WB application, with the condition that the Health & Wellbeing Group are in support of the Boards decision; when they meet on 31<sup>st</sup> May 2017.

| Applicant                          | Project Proposal | Requested |
|------------------------------------|------------------|-----------|
| Salisbury Dementia Action Alliance | Launch Event     | £350      |

**Project description**

The Salisbury Dementia Action Alliance (DAA) began forming in November 2016, and currently has within its membership the BID, Cathedral, St Thomas's Church, a number of shops and restaurants, the library and Five Rivers HWC. Discussions are also ongoing with Salisbury Hospital. The idea of the alliance is that it acts as the conduit for all those individual organisations in Salisbury who are working to become dementia friendly, to come together once or twice a year to share best practice, discuss challenges and update key partners on the progress made to make the whole city (or as much of it as possible) a dementia friendly community. Dementia Friends is an initiative of the Alzheimer's Society.

We would like to mark the launch of the DAA with a networking event for partners coupled with an afternoon tea for people with dementia and their carers. The estimated cost of the event is £350, costing in catering, venue hire and potential transport and promotional costs.

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| Applicant              | Project Proposal | Requested |
|------------------------|------------------|-----------|
| Wiltshire Music Centre | Celebrating Age  | £1500     |

**Project description**

Celebrating Age Wiltshire Partnership led by Wiltshire Music Centre has been successful in obtaining a grant of £99,931 from Arts Council England to provide a programme of arts/cultural activities in 6 Wiltshire communities in libraries and community centre settings as well as potentially in outdoor space eg public parks. A Project Development Worker will develop a programme of work in each community in consultation with existing groups of older people and representatives of charities working with these groups. The programme will involve regular activity in library and other community settings such as:

- live performance with a focus on words
- engagement activities for music, dance, visual art.

The programme will be delivered in partnership with the arts/cultural organisations involved in the bid. We are seeking a small contribution from each Area Board where activity will be taking place.

Celebrating Age is designed to create arts, culture and heritage activity for older people which is delivered in their own community settings in 6 local areas. The partnership includes Wiltshire Council Library Service as well as Age UK and cultural organisations. It will be managed by a Project Development Worker who will consult with local community groups sign posted by the Community Engagement Managers and other community workers to identify the sorts of projects that older people would like to see delivered. The project will also offer free tickets for the people who undertake local activity to attend events, performance and exhibitions in the partner venues.

In this way, it focuses on the priorities already identified by the Salisbury JSA in the report 'Our Community Matters' which identified local priorities for action in a similar consultative way. The Project Development Worker will agree the work to be delivered with the community. The work could include many of the sorts of projects identified in the Salisbury priorities consultation, for example in the Culture, Health and Well-being and Older People priorities. Projects identified

that could form the basis of Celebrating Age supported sessions could include Photo Walks – older people could learn about photography; Our Lives, Our History – older people could work with creative writers to capture their stories; Walk Back in Time – older people could work with village historians to document village history; Strictly Ballroom/Memory Dances – tea dances and other dance classes; Singing for the Brain, Art Therapy, Our Lives, Our History, Dementia Café – all could be provided as Celebrating Age sessions.

The Project Development Worker will work with existing voluntary and community groups, including the Community Engagement Manager and local charities to identify how best to access the community in that area. Community groups will be used to decide what sort of activity is to be provided in the monthly session and also to identify the older people who may want to benefit from the activities.

The Head of Creative Learning at Wiltshire Music Centre will be responsible for safeguarding and the Project Development Worker will follow the WMC Safeguarding Policy. All staff and creative leaders running sessions for the Celebrating Age project will be DBS checked. They will be briefed on the policy and trained as appropriate.

WMC is a professional arts organisation with a Creative Learning team delivering music education projects for all ages across the county. As such it is fully committed to safeguarding the young/old and vulnerable people it works with on a year round basis. WMC has been delivering this sort of work for almost 20 years and is very experienced in all aspects of safeguarding.

WMC as part of its line management duties for the Project Development Worker, will create an evaluation model which will be based on seeking to identify social impacts and outcomes of taking part in the Celebrating Age activities such as reducing loneliness, increasing social confidence, developing new artistic, cultural or heritage skills and experience and increasing social interaction with other people outside the home. The Project Development Worker will carry out evaluation at least twice a year with participants and activity leaders which will identify a baseline position and then movement from this every period. In this way it will be possible to identify if the project has successfully achieved the social outcomes sought.

The annual cost of the project is between £60,000 and £70,000 a year for three years. Arts Council England are grant funding (committed) between 47% and 55% of the project depending on the year. A small contribution of £1,500 per year is being sought from each Area Board where activity will take place. If this is not possible, we will seek the funding from other local sources. The project seeks to establish groups in each area involved in choosing the activities. The Project Development Worker will aim to encourage these groups to continue after the project with participants paying for the sessions. (full financial breakdown of this project is attached at appendix 1)

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No unpublished documents have been relied upon in the preparation of this report

**Report Author**

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